



ST. ANN'S COLLEGE FOR WOMEN

A Catholic Christian Minority Institution

Affiliated to Acharya Nagarjuna University & Approved by AICTE, New Delhi

Amaravathi Road, Gorantla, GUNTUR - 522 035. A.P.

Date : 17-08-2018

NOTICE

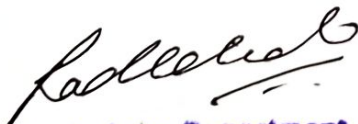
ADD-ON CERTIFICATE COURSE : 2018-2019

The Department of MBA proposes to enroll new batch for Add-on Certificate course in "E-Commerce". This program is for the students of MCA. This course will commence from 20th August 2018 to 8th September 2018

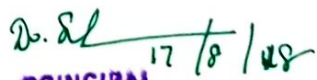
Details of the Course :

- 1.Venue for Registration : MBA Department
- 2.Duration of the course : 36 Hours
- 3.Time : 3:00 pm to 5:00 pm
- 4.Mode of Teaching : Offline
- 5.Course Coordinators : Mrs. G. Yasodhara & Mrs. G.Radhika.

Note : Minimum 80% Attendance and 70% Marks in Final assessment is Compulsory.


Head of the Department
Master of Business Administration
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GORANTLA, GUNTUR.




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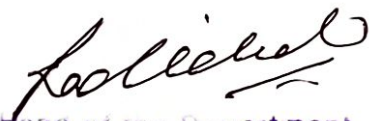
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DEPARTMENT OF MBA

E-COMMERCE SYLLABUS.

- Concept of E-Commerce
- History of E-Commerce
- Evolution of E-Commerce
- Meaning of E-Commerce
- Process of E-Commerce
- How does E-Commerce works in present scenario
- Types of E-Commerce
- E-Commerce vs E-Business
- Discuss some of the E-Commerce business companies
- Advantages and disadvantages of E-Commerce



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